

**EUROPEAN POLICY
FOR INTELLECTUAL PROPERTY
18th Annual Conference**

Kraków, 11-13 September 2023

Plenary sessions

Monday, 11 September 2023

16:00-16:45	<p align="center">Keynote Address Prof. Maciej Szpunar Internet Challenges for the Protection of Intellectual Property</p>	Collegium Novum: Assembly Hall
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Graduate of the Faculty of Law at the University of Silesia and the College of Europe in Bruges; PhD in Law (2000); Dr. habil. (2009); Professor of Law (2013); Visiting Scholar at Jesus College, Cambridge (1998), at the University of Liège (1999) and at the European University Institute in Florence (2003); Attorney-at-law (2001-2008), member of the private international law team of the Civil Law Codification Commission of the Ministry of Justice (2001-2008); member of the advisory board of the Academy of European Law in Trier; full member of the Académie internationale de droit comparé; member of the Groupe européen de droit international privé (GEDIP); member of the Research Group on EC Private Law (Acquis Group); undersecretary of state at the Office of the Committee for European Integration (2008-2009), then at the Ministry of Foreign Affairs (2010-2013); attorney for the Polish government in numerous cases before the courts of the European Union; member of the editorial board of a number of legal periodicals; author of numerous publications on European law and private international law; Advocate General of the Court of Justice since October 23, 2013.



16:45-18:15	<p align="center">Perspectives of IP Office Chief Economists IP Rights in the face of new technologies Chair: Catalina Martinez (CSIC Institute of Public Goods and Policies)</p>	Collegium Novum: Assembly Hall
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Carsten Fink is the Chief Economist of the World Intellectual Property Organisation (WIPO) based in Geneva. Before joining WIPO, he was Professor of International Economics at the University of St.Gallen. He also held the positions of Visiting Professor at the Fondation Nationale des Sciences Politiques (Sciences Po) in Paris and Visiting Senior Fellow at the Group d'Economie Mondiale, a research institute at Sciences Po. Prior to his academic appointments, Mr. Fink worked for more than 10 years at the World Bank. Among other positions, he was a Senior Economist in the International Trade Team of the World Bank Institute, working out of the World Bank's office in Geneva and an Economist in the Trade Division of the World Bank's research department, based in Washington, DC. Mr. Fink's research work – focused on intellectual property, innovation, and international trade – has been published in academic journals and books. He holds a doctorate degree in economics from the University of Heidelberg in Germany and a Master of Science degree in economics from the University of Oregon in the United States.



Andrew Toole is the Chief Economist at the U.S. Patent and Trademark Office (USPTO) and a Research Associate at the Leibniz Centre for European Economic Research (ZEW). Dr. Toole joined the USPTO with experience in the private sector, academia, and government. After completing his Ph.D. in economics at Michigan State University, Andrew Toole went to Stanford University as a postdoctoral student before becoming a faculty member at Illinois State University and Rutgers University in New Jersey. His research focuses on the economics of innovation, intellectual property, and related science and technology policies. Dr. Toole has published in the Journal of Law and Economics, the Review of Economics and Statistics, Research Policy, Management Science, and many other peer-reviewed journals.

Born in Wrocław, Poland and a dual Polish/Danish national, **Nathan Wajzman** was educated at the University of Aarhus in Denmark and later undertook graduate studies in the USA, earning a PhD in Economics from the University of Florida and an MBA from Temple University in Philadelphia. Dr. Wajzman was named Chief Economist of the EUIPO in May 2011. He has been with the agency since 2007, previously working in Finance and Quality Management. Prior to joining the EUIPO, he spent 20 years working in the private sector. A stint as a forecasting analyst at an electric utility in Florida was followed by a career in telecommunications and finance industries in the USA and several European countries, including positions with AT&T in the USA and Belgium, Swiss Reinsurance Company in Zurich, and Claranet Benelux, a managed hosting and internet service provider in the Netherlands.





Brent Lutes is the first chief economist for the United States Copyright Office. He was appointed to the position effective April 10, 2022. Dr. Lutes, an applied economist, is responsible for evaluating the economic impacts of programs and policies relating to the U.S. and international copyright systems. He advises the Register of Copyrights and other senior Office officials on how these impacts affect the Office, copyright stakeholders, and the general public. He is also in charge of developing internal and external research projects to support policy determinations and operational decisions. Before joining the Office, Dr. Lutes worked in Boston at a global economic and financial consulting firm, the Brattle Group, where he served as a consultant, project manager, and expert witness. He has contributed important economic analyses in high-profile litigation and regulatory matters involving intellectual property in the United States and internationally. His experience spans a breadth of industries, including art and entertainment, technology, telecommunications, transportation, and health care. Brent earned a PhD in economics from the University of California, Irvine, where his research focused on the economic concerns of legislative and regulatory governance.

Yann Ménière joined the EPO as Chief Economist in 2016. He has many years of extensive experience of providing economic insights into issues relating to patents, innovation and economic growth and contributes high-level expertise and analysis to public and expert forums on a regular basis. Yann led the chair on IP and Markets for Technology at MINES ParisTech where he was previously a professor of economics. He also lectured on the economics of IP at Imperial College London, the Université catholique de Louvain (Belgium) and CEIPI. His research and expertise relate to the economics of innovation, competition and intellectual property.






Piotr Zakrzewski is the Deputy President of the Patent Office of the Republic of Poland. He was appointed to the position in January 2020. From 2016 to 2020 he served as deputy director of the Department for Promotion and Support of Innovation at the Polish Patent Office, where he was responsible for the implementation of system projects, as well as the development of materials aimed at disseminating knowledge about intellectual property. Graduate of the University of Warsaw, he holds PhD in social sciences. Author of publications in the field of intellectual property protection and management. Lecturer at the Cardinal Stefan Wyszyński University in Warsaw.

Tuesday, 12 September 2023

10:15-11:00	Keynote Address Prof. Dietmar Harhoff Financial Market Reactions to International Patent Disclosures and Grants (co-author Ann-Kristin Kreyer)	Auditorium Maximum: Medium Hall
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Dietmar Harhoff is Director at the Max Planck Institute for Innovation and Competition and Professor for Entrepreneurship and Innovation at the Ludwig-Maximilians-Universität (LMU) Munich. His research focuses on innovation, entrepreneurship, intellectual property, industrial economics, and economic policy. He has served in advisory functions to private and public organizations at various times. From 2007 to 2019, he was Chairman of the Commission of Experts for Research and Innovation (EFI) who presents annual reports on research, innovation and technological performance to the German Chancellor. In 2019, he was appointed chair of the Commission for the establishment of the German Agency for Disruptive Innovation (SPRIND). He is now member of the SPRIND supervisory board. Dietmar Harhoff is elected member of the German Academy of Science and Engineering (acatech), the German National Academy of Sciences Leopoldina, and the Bavarian Academy of Sciences and Humanities (BAW).



14:10-15:10	Judges roundtable The Changing Litigation Landscape and Strategies in Europe Chair: Nari Lee (Hanken School of Economics)	Auditorium Maximum: Medium Hall
	<p>Sir Richard Arnold read Chemistry at the University of Oxford before being called to the Bar of England and Wales in 1985. He specialised in intellectual property law and became a QC in 2000. He was Chairman of the Code of Practice for the Promotion of Animal Medicines Committee from 2002 to 2008, an Appointed Person hearing trade mark appeals from 2003 to 2008 and a Deputy High Court Judge from 2004 to 2008. He was a Judge of the High Court, Chancery Division from October 2008 to September 2019 and Judge in Charge of the Patents Court from April 2013 to September 2019. He has been an External Member of the Enlarged Board of Appeal of the European Patent Office since March 2016. He has been a Judge of the Court of Appeal since October 2019. He is the author of <i>Performers' Rights</i> (6th ed, Sweet & Maxwell, 2021), the editor of the <i>Halsbury's Laws of England</i> title <i>Trade Marks and Trade Names</i> (5th ed, Butterworths, 2014), an editor of <i>Dicey, Morris and Collins on The Conflict of Laws</i> (16th edn, Sweet & Maxwell, 2022), was editor of Entertainment and Media Law Reports from 1993 to 2004 inclusive and has published numerous articles in legal journals. He is a Visiting Professor at the University of Westminster and was made an honorary Doctor of Laws by the same institution in July 2017.</p>	
<p>Angel Galgo Peco graduated in Law in 1985 (Universidad Complutense de Madrid) and joined the Judiciary in 1989, serving in different courts. From 1999 to 2002 he worked at the High Council of the Judiciary, in charge of the International Relations Unit. During this period, he also worked occasionally for United Nations (Guatemala, El Salvador) and the Council of Europe (Western Balkan countries), in programs on judicial capacity building. In 2003, he joined the Council of Europe (Strasbourg), as seconded national expert. From 2004 to 2008, he worked for the European Union (The Hague, Brussels). Back to Madrid in 2008, he assumed the office of the President of Chamber No. 28 at the Court of Appeal of Madrid, which dealt with IP and other commercial law matters. On 7 June 2023, Mr. Galgo Peco was appointed President of the newly created Section No. 32 at the Court of Appeal of Madrid, with exclusive and excluding competences in IP and competition law matters. Mr. Galgo Peco was appointed legally qualified member of the Enlarged Board of Appeal of the EPO with effect as from 1 January 2018. He is serving as a member of the WIPO Advisory Board of Judges for the 2023-2024 term. Mr. Galgo Peco regularly participates as a lecturer on IP law in activities organized by WIPO, EPO, EUIPO, CEIPI and the Spanish Patents and Trademarks Office. He also participates on a regular basis as an expert in the European Commission's IPKey Projects (China, Latin America and South-East Asia). He has participated in the ENTranNCE Programme (European Networking and Training for National Competition Enforcers), as well as in several workshops between the European Commission and Member States national competition law judges. He has also been lecturer at the University of Alcalá, Carlos III University of Madrid and the Spanish Judicial School. He is author of various publications on IP law and Competition law. Mr. Galgo Peco is member of IPAJ (Association of Judges in Intellectual Property) and AECLJ (Association of European Competition Law Judges).</p>		
	<p>Virginia Melgar graduated in law from the University of Paris (Paris II Assas), (1981); graduated in Criminal Sciences from the Institute of Criminology Paris (1980) Judge in France (1982) Public Prosecutor at the Versailles Court of First Instance (1984-1986) Magistrate at the Ministry of Justice Criminal division (1986-1991)seconded national expert at the Legal Service of the European Commission (1991-1994); Lawyer at the Legal Service of the Office for harmonisation in the Internal Market (trade marks and designs) Alicante (1995-2001); Deputy Director of the General Affairs and External Relations Department of OHIM (2001-2004) examiner of trade marks at the Trade Marks Department of OHIM (2004-2006) Principal Director Legal Affairs at the European Patent Office Munich (2006-2011); Lawyer at the cancellation and litigation department of OHIM (2011-2012) lawyer at the Litigation Department of EUIPO (former OHIM) (2012-2015); member of the 5th Board of Appeal of EUIPO (2015-2020); Chairperson of the 5th Board of Appeal of EUIPO since 1/4/2020. Certified mediator since 2019.</p>	

Wednesday, 13 September 2023

10:15-11:00	Keynote Address Prof. Annette Kur IP overlaps – chance, nuisance or (new) normality?	Auditorium Maximum: Medium Hall
	<p>Annette Kur held a tenured position as senior member of research staff and Head of Unit at the Max-Planck-Institute (MPI) for competition and Innovation until her retirement in 2015, and continues to work as an affiliated fellow at the MPI. She is also a honorary professor at the University of Munich (LMU), and she holds honorary doctor degrees from the University of Stockholm and the Hanken School of Economics in Helsinki.</p> <p>She is the author of books and numerous articles in the field of national, European and international trademark, unfair competition and industrial design law as well as international jurisdiction and choice of law.</p>	
11:00-12:15	Plenary session: Overlapping IP Rights: Still An (Unavoidable) Problem in the 21st Century?	Auditorium Maximum: Medium Hall
<p>Chairs: Annette Kur</p> <p>Irene Calboli is Regents Professor at Texas A&M University School of Law, Academic Fellow at the University of Geneva, Senior Fellow at Melbourne University, Transatlantic Technology Law Fellow at Stanford University, and Associate at Singapore University of Social Science. In 2022, she was a Fulbright-Hanken Distinguished Chair in Law and Economics in Finland and, in 2018, a Fulbright Specialist at the Royal University of Law and Economics in Cambodia. Irene is a world-renowned expert in the field of trademarks, geographical indications, overlapping rights, and intellectual property exhaustion. Her current research focuses on the relationship between intellectual property, the circular economy, and sustainable development. Irene's latest books are <i>Overlapping Intellectual Property Rights</i> (OUP 2023, with N. Wilkof and S. Basheer), <i>Handbook Of Intellectual Property Research</i> (OUP 2021, with M.L. Montagnani), and the <i>Cambridge Handbook Of Comparative And International Trademark Law</i> (CUP 2020, with J.C. Ginsburg). Irene regularly advises national IP offices and is an expert for WIPO, WTO, the International Trade Center, the EUIPO, and EU Commission. In the past decade, she co-founded the IP & Innovation Researchers of Asia (IPIRA) and the IP Researchers Europe (IPRE) networks in collaboration with WIPO and WTO.</p> <p>Participants:</p> <p> Estelle Derclaye is Professor of Intellectual Property Law at the University of Nottingham. She is the author and editor of 7 books and over 100 articles in the field of IP law and has done expert work for the UK Intellectual Property Office, the European Commission (including in 2018 the study in support of the review of the database directive) and national and foreign law firms. She was a senior visiting scholar at the University of California, Berkeley in 2010 and at Melbourne Law School in 2013 and a visiting professor at the National University of Singapore in 2015. She is regularly invited to give lectures at universities in Europe and abroad. Her main areas of research are copyright and designs, database protection, intellectual property overlaps, intellectual property and climate change, and intellectual property and well-being. In 2021-2022, she was the President of the European Copyright Society, a group of academics aiming to influence policy-making. A full biography and the list of her publications can be found at http://www.nottingham.ac.uk/law/people/estelle.derclaye.</p> <p>Alexander Cuntz heads the Creative Economy Section of the World Intellectual Property Organisation (WIPO) in Geneva. Before joining WIPO, he worked as a senior consultant at the Federal Expert Commission for Research and Innovation (EFI) in Berlin and as a research fellow at the European Commission in Seville. His research focuses on creativity, the role of intellectual property, and the impact of digitization on creative industries.</p> 		

Parallel sessions

Tuesday, 12 September 2023		
Parallel Sessions D2/1		
08:40-10:00	<p style="text-align: center;">Themed session</p> <p style="text-align: center;">Sub-Patent Innovation Rights: Do Utility Models Contribute to Innovation, Business and Society?</p> <p>Chair: Jorge L. Contreras (University of Utah)</p> <p>Utility Models, Protection Criteria and Innovation Speaker: Rafat Sikorski (Adam Mickiewicz University in Poznań)</p> <p>Utility Models and European Harmonization Speakers: Martin Stierle (Luxembourg University), Alessandro Cogo (University of Turin)</p> <p>How Will Utility Models interact with the Unified Patent Court? Speakers: Lisa van Dongen (Tilburg University), Timo Minssen (University of Copenhagen), Tine Sommer (Aarhus University)</p> <p>Standards Essential Utility Models Speaker: Jorge L. Contreras (University of Utah)</p> <p>The Chinese Utility Model System – a Comparison Speaker: Yu Yang (Shanghai Business & Economics University)</p>	Auditorium Maximum: Medium Hall
08:40-10:00	<p style="text-align: center;">Free Flow vs. Protection of Information: Finding the Secret Recipe</p> <p>Chair: Nari Lee (Hanken School of Economics)</p> <p>Centering Employees in the IP Equation Speaker: Sharon Sandeen (Mitchell Hamline School of Law)</p> <p>Challenges in Enforcing Trade Secret Protection in Information (Data) Networks Speaker: Ulla-Maija Mylly (Hanken School of Economics)</p> <p>Trade Secrets in Co-Creation Environments Speaker: Nicola Searle (Goldsmiths, University of London) Co-author: Muthu De Silva (Birkbeck, University of London)</p> <p>Shifting Toward 'Statutorisation' of Trade Secrets Law in Australia: Necessity and Benefits? online presentation Speaker: Suzana Nashkova (University of Newcastle)</p>	Auditorium Maximum: Small Hall
08:40-10:00	<p style="text-align: center;">International Trade and Beyond</p> <p>Chair: Keith L Maskus (University of Colorado Boulder)</p>	Auditorium Maximum: Seminar Room

	<p>The Impacts of Intellectual-Property Related Preferential Trade Agreements on Bilateral Patent Applications Speaker: Keith Maskus (University of Colorado Boulder) Co-authors: Jacob Howard, William Ridley</p> <p>Collisions between International Intellectual Property Law and International Investment Law caused by the FET principle online presentation Speaker: Ramil Gachayev (Swansea University)</p> <p>Outer Space & Intellectual Property Law - Conflicts and Confluences online presentation Speaker: Ed Koellner (University of Mississippi School of Law)</p> <p>Global Intellectual Property Protection and Digital Trade: Evidence from Preferential Trade Agreements Speaker: María Vásquez Callo-Müller (University of Lucerne) online presentation Co-author: Mira Burri</p>	
08:40-10:00	<p>The Dynamics of Technology Transfer and Licensing Chair: Valerio Sterzi (University of Bordeaux)</p> <p>Digital marketing of patent pools and licensing programs Speaker: Gülfem Özmen (Lappeenranta-Lahti University of Technology LUT) Co-authors: Jussi Heikkilä, Matti Karvonen, Ville Ojanen</p> <p>Reaching for the Society: The Commercialization Effects of the NASA Technology Transfer Program Speaker: Anja Roesner (DICE, University of Duesseldorf) online presentation Co-author: Marek Giebel (Copenhagen Business School)</p> <p>The locus of value capture: Bifurcated vs. integrated patent licensing Speaker: Adrian Goettfried (Technical University of Munich) Co-author: Joachim Henkel</p> <p>Who benefits from the License of Right? - Evidence from UK and Germany Speaker: Xia Liu (Tongji University)</p>	Auditorium Maximum: Conference Room
08:40-10:00	<p>DSA and CDSM: Synergies and Complications Chair: Péter Mezei (University of Szeged)</p> <p>Codes of conduct and Codes of practice as a regulatory instrument Speakers: Martin Kretschmer (CREATe, University of Glasgow) Co-authors: Philip Schlesinger, Ula Furgat (CREATe, University of Glasgow)</p> <p>Human Rights Outsourcing in the CDSM Directive and the Digital Services Act</p>	Faculty of Law: Room A

	<p>Speaker: Martin Senftleben (Institute for Information Law - University of Amsterdam)</p> <p>DSA: Due Process for Demonetization of Potentially Copyright-Infringing UGC?</p> <p>Jelizaveta Jurickova (Institute of Law and Technology, Masaryk University)</p>	
08:40-10:00	<p style="text-align: center;">Towards a Balanced Copyright Framework</p> <p>Chair: Caterina Sganga (Scuola Superiore Sant Anna)</p> <p>Contract vs Copyright – Looking at Genius v Google from the other side of the Atlantic</p> <p>Speaker: Maria Jose Schmidt-Kessen (Central European University)</p> <p>Functional Shapes and Shapely Functions: balancing Supply of Innovation and Access to Innovation in Applied Art</p> <p>Speaker: Stina Teilmann-Lock (Copenhagen Business School)</p> <p>Modalities of Balancing in EU Copyright Law: Understanding the Use and Abuse of the EU Charter and the Concept of “Fair Balance”</p> <p>Speaker: Daniel Jongsma (Hanken School of Economics)</p> <p>The Need for Culturally Sensitive Mediation Techniques in Resolving Copyright Disputes in the Music Industry</p> <p>Speakers: Seun Lari-Williams (University of Antwerp), Esther van Zimmeren (University of Antwerp)</p>	Faculty of Law: Room B
Parallel Sessions D2/2		
11:30-13:10	<p style="text-align: center;">Themed session</p> <p style="text-align: center;">FLL talks-AI and the future of IP law</p> <p>Chairs: Grzegorz Mania (The Feliks Nowowiejski Academy of Music in Bydgoszcz), Bartłomiej Kucharzyk (Jagiellonian University)</p> <p>Disrupting Creativity: Copyright Law in the Age of Generative Artificial Intelligence</p> <p>Speaker: Ryan Abbott (University of Surrey)</p> <p>Conceptualize machine creativity. Discussing the potential of ChatGPT and developing copyright standards for protection</p> <p>Speaker: Aviv Gaon (Reichman University)</p> <p>Stealing the Show: Audio-visual Creators’ Legal Framework Proposals</p> <p>Speaker: Iga Bałos (Andrzej Frycz Modrzewski Krakow University)</p> <p>AI & IP metaphors and pragmatics</p> <p>Speaker: Ewa Laskowska-Litak (Jagiellonian University)</p>	Auditorium Maximum: Medium Hall
11:30-13:10	<p style="text-align: center;">Diversity Across the (IP) World</p> <p>Chair: Nathan Wajzman (European Union Intellectual Property Office)</p>	Auditorium Maximum: Small Hall

	<p>Bottom-of-the-pyramid innovations: the impact of gender diversity Speaker: Carlos Guillermo Benavides-Chicón (University of Malaga) Co-authors: Cristina Quintana-García, Macarena Marchante-Lara</p> <p>Breaking the Patent Ceiling: Uncovering the Global Drivers of Gender Disparities in Patenting Speaker: Elodie Carpentier (World Intellectual Property Organization) Co-authors: Julio Raffo (World Intellectual Property Organization), Intan Hamdan-Livramento (World Intellectual Property Organization)</p>	
11:30-13:10	<p>Inside the Patent Offices: Unravelling Examiner Practices Chair: Andrew Toole (U.S. Patent and Trademark Office)</p> <p>Patent Disclosure and Migration: Unraveling the Role of Examiners in Signaling Talent and Knowledge Transfer Speaker: Benjamin Buettner (Eindhoven University of Technology) Co-authors: Emilio Raiteri and Rudi Bekkers (Eindhoven University of Technology)</p> <p>Procrastination or incomplete data? An analysis of USPTO examiner search activity Speaker: Charles de Grazia (EM Léonard De Vinci) Co-author: Nicholas Pairolero, Alexander Giczny</p> <p>Unintended Consequence of KSR v. Teleflex: A Natural Experiment on Identities Conflict Harming Performance Speaker: Egbert Amoncio (Frankfurt Goethe University)</p> <p>What do follow-up examiners in Japan learn from US first office actions? An empirical study of examiner attributes and examination spillover Speaker: Tetsuo Wada (Gakushuin University)</p> <p>Limitations in drafting patent claims Speaker: Jonathan Ashtor (Benjamin N. Cardozo School of Law) online presentation</p>	Auditorium Maximum: Seminar Room
11:30-13:10	<p>Leveraging Empirical Data for IP Research Chair: Stefan Wagner (ESMT Berlin)</p> <p>Inclusive intellectual property rights? The case of collective trademarks Speaker: Carolina Castaldi (Utrecht University) Co-authors: Milene Tessarin, Can Yamanoglu</p> <p>Of geographical indications and wars: what the specifications tell us about the impact of military conflicts on French PDOs Speaker: Anastasiia Kyrlyenko (Universidade Católica Portuguesa)</p> <p>The Market for Toasters in the EU and the US: Comparing Evidence of Design Incentives on Amazon Platforms Speaker: Paul Heald (University of Illinois College of Law)</p> <p>Trademark Intangibles and the Sale of Patented Technologies Speaker: Markus Simeth (Copenhagen Business School) Co-authors: Marco S. Giarratana, Martina Pasquini</p> <p>The Expansion of Provisional Patent Applications: a Legal and Empirical Review</p>	Auditorium Maximum: Conference Room

	<p>Speaker: Joanna Belowska (Polish Academy of Sciences), Catalina Martinez (CSIC Institute of Public Goods and Policies), Żaneta Zemła-Pacud (Polish Academy of Sciences)</p>	
11:30-13:10	<p style="text-align: center;">Fully Automated, Digital IP Ecosystems?</p> <p>Chair: Irene Calboli (Texas A&M University School of Law)</p> <p>The challenge of distribution services in the digital market for Geographical Indications Speaker: Bernardo Calabrese (Università degli studi di Verona)</p> <p>The Rise of the Metaverse: How Web3 and Virtual Goods Are Reshaping Intellectual Property Speaker: Jakub Wyczik (University of Silesia in Katowice)</p> <p>Trademark Law and Freedom of Expression in the Age of Automated Commerce: A Case for More Trademark Parody T-Shirts Speaker: Vera Sevastianova (Hanken School of Economics)</p> <p>The Dark Side of the Moon: Weaponization of Automated Content Recognition Systems Speaker: Sevra Guler Guzel (University of Hertfordshire) online presentation</p>	Faculty of Law: Room A
11:30-13:10	<p style="text-align: center;">IP in Times of the Climate and Environmental Crisis</p> <p>Chair: Bohdan Widła (Jagiellonian University)</p> <p>Old Issues with new urgency - Patent law and climate change Speaker: Peter Slowinski (Max Planck Institute for Innovation and Competition)</p> <p>Closing the loops of circular economy - Opening data for a better patent system Speaker: Maria Lilla Montagnani (Bocconi University), Laura Zoboli (University of Brescia & Centre for Antitrust and Regulatory Studies)</p> <p>Eco-patents at the crossroads between technological neutrality and environmental sensitivity Speaker: Vincenzo Iaia (Luiss University, Rome)</p> <p>Green Technology Patenting & Climate Change Politicisation in the Refrigerant Gas Industry Speaker: Sujitha Subramanian (University of Liverpool)</p> <p>Are we moving to a less toxic world? How bans on Persistent Organic Pollutants affect firms' inventive strategies Speakers: Gianluca Biggi (Scuola Superiore Sant Anna), Julia Mazzei (Scuola Superiore Sant Anna) Co-authors: Arianna Martinelli, Elisa Giuliani</p>	Faculty of Law: Room B

Parallel Sessions D2/3		
15:40-17:00	<p style="text-align: center;">Themed session</p> <p style="text-align: center;">Rethinking Copyright for Quality Journalism and Media Diversity in Europe</p> <p>Chairs: Joost Poort (Institute for Information Law, University of Amsterdam) and Martin Senftleben (Institute for Information Law, University of Amsterdam)</p> <p>Designing “Digital Constitutionalism”: The Regulation of Copyright Exceptions and Limitations and their Role in Promoting Media Freedom and the Right to Information</p> <p>Speaker: Christophe Geiger (LUISS Rome) online presentation and Bernd Justin Jütte (University College Dublin)</p> <p>No News is Bad News: The Welfare Economic Rationale for Intervention in News Markets in the Age of Aggregators and AI</p> <p>Speaker: Joost Poort (Institute for Information Law, University of Amsterdam)</p> <p>Codes and Copyright: Complements or Substitutes? The Role the Press Publishers’ Right in National Negotiation Frameworks</p> <p>Speakers: Martin Kretschmer (CREATe, University of Glasgow), Ula Furgat (CREATe, University of Glasgow)</p> <p>AI-Generated News and the Contribution of Copyright to the Survival of Human Journalistic Work</p> <p>Speaker: Martin Senftleben (Institute for Information Law, University of Amsterdam)</p>	Auditorium Maximum: Medium Hall
15:40-17:00	<p style="text-align: center;">WIPO session</p> <p style="text-align: center;">Innovation and Intellectual Property in the Videogame industries</p> <p>Chair: Intan Hamdan-Livramento (World Intellectual Property Organisation)</p> <p>Strategic Responses to Innovation Shocks: Evidence from the Video Game Industry</p> <p>Speaker: Hakan Ozalp (University of Amsterdam)</p> <p>Change the Game, Not the Player – From Enforcement of Foreign Copyright Judgments to a Unified Gaming Law</p> <p>Speaker: Naama Daniel (Hebrew University of Jerusalem)</p> <p>“Gamification” of the Entertainment Industry in Latin America – Video Games and IP</p> <p>Speaker: Jose Herrera Díaz (Herrera Diaz Abogados)</p> <p>From Pixels to Progress: Assessing Women’s Involvement in Video Game Development</p> <p>Speaker: Prince C. Oguguo (World Intellectual Property Organization) Co-authors: Elodie Carpentier (World Intellectual Property Organization), Alexander Cuntz (World Intellectual Property Organization), Julio Raffo (World Intellectual Property Organization)</p>	Auditorium Maximum: Small Hall
15:40-17:00	<p style="text-align: center;">Expanding Access to Medicine: the Role of IP</p> <p>Chair: Markus Simeth (Copenhagen Business School, Denmark)</p> <p>How many drugs are repositioned each year in Europe?</p> <p>Speaker: John Liddicoat (Kings College London)</p> <p>Patent Portfolios in the Pharmaceutical Sector: the Uncertain Contours of Second Medical Use Patents and Their Negative Implication for Generic Competition</p> <p>Speaker: Emanuela Arezzo (Universita degli studi di Teramo)</p>	Auditorium Maximum: Seminar Room

	<p>The Divisional Game: Using Procedural Rights to Impede Generic/Biosimilar Market Entry Speaker: Katarina Foss-Solbrekk (University of Oxford and Schjødt)</p> <p>Effectiveness of SPC Export Manufacturing Waiver Regulation in realizing the interests of generic companies Speaker: Monalisha Maharana online presentation</p>	
15:40-17:00	<p>The Data Dilemma: Balancing Access and Protection Chair: Nicola Searle (Goldsmiths University of London)</p> <p>Data property, data governance and Common European Data Spaces Speaker: Thomas Margoni (KU Leuven – CiTiP), Luca Schirru (KU Leuven – CiTiP) Co-author: Charlotte Ducuing</p> <p>The Data Sharing-Paradigm vis-à-vis IP Flexibilities: Time for a Fair Use Doctrine for Data in the EU? Speakers: Caterina Sganga (Scuola Superiore Sant Anna), Camilla Signoretta (Scuola Superiore Sant Anna)</p> <p>The litigation on the database sui generis right in the EU Member States' courts. An empirical analysis Speaker: Estelle Derclaye (University of Nottingham)</p> <p>Web Scraping and Text and Data Mining Exception for Commercial Purposes under DSM Directive: How the CDSM Directive intended to support reuse of publicly available data and might have achieved the opposite effect? Speaker: Stepanka Havlikova (Institute of Law and Technology, Masaryk University)</p>	Auditorium Maximum: Conference Room
15:40-17:00	<p>IP's Contribution to Sustainability Chair: Łukasz Żelechowski (University of Warsaw)</p> <p>Ecological patents and trademarks as indicators of firms active in ecological innovation Speakers: Darius Lambrecht (Trier University), Tom Willeke (Trier University) Co-authors: Jörn Block, Marco Cucculelli, Damiano Meloni</p> <p>Sustainable Patent Governance of Artificial Intelligence. Recalibrating the European Patent System to Build Resilient Infrastructure, Promote Inclusive and Sustainable Industrialization, and Foster Innovation (SDG 9) Speaker: Gabriele Cifrodelli (CREATE, University of Glasgow) Co-authors: Guido Noto La Diega, Artha Dermawan</p> <p>The patent governance for agricultural genome editing technologies in the United Kingdom, the European Union and Ukraine: the implications for global food security and sustainability Speakers: Duncan Matthews (Queen Mary University of London), Hanna Ostapenko (Queen Mary University of London)</p> <p>Grappling with the Green and Sheen – A Critical Assessment of the Trademark Law's Potential to Drive the Green Transition Speaker: Wathsala Samaranayake (University of Colombo) online presentation</p>	Faculty of Law: Room A
15:40-17:00	<p>Standard-Essential Patents: Trends and Developments Chair: Rafał Sikorski (Adam Mickiewicz University in Poznań)</p> <p>Patent privateering Speaker: Valerio Sterzi (BSE UMR CNRS 6060, University of Bordeaux) Co-authors: Adrien Hervouet, Emmanuel Lorenzo, Cesare Righi</p>	Faculty of Law: Room B

	<p>Standards Essential Patents under EU law: the Role of the Unified Patent Court Speaker: Enrico Bonadio (City, University of London)</p> <p>Welfare-Optimal Rewards and Royalties for a Full Stack of Standard-Essential Patents Speaker: John Turner (University of Georgia)</p> <p>Is Ex-Post Patent Holdup Real in Standard Settings? Evidence from SEP Declarations and Involvement in 3GPP Standard Development Speaker: Runhua Wang (The University of Science and Technology Beijing)</p>	
Parallel Sessions D2/4		
17:10-18:30	<p style="text-align: center;">WIPO session</p> <p>Cumulative Creativity and the Dynamics of the Copyright System – The Impact of New Technology including Artificial Intelligence Chair: Alexander Cuntz (WIPO), Brent Lutes (US Copyright Office) Referees: Paul Heald (University of Illinois College of Law), Michael Palmedo (US Copyright Office) online</p> <p>Promoting music through user-generated content – TikTok effect on music streaming Speaker: Wojciech Hardy (Digital Economy Lab University of Warsaw) Co-authors: Michał Paliński (Digital Economy Lab University of Warsaw); Satia Rożynek (Digital Economy Lab University of Warsaw); Sophia Gaenssle (Erasmus School of History, Culture and Communication, Erasmus University Rotterdam)</p> <p>The blurred lines of copyright infringement Speaker: Alberto Galasso (University of Toronto)</p>	Auditorium Maximum: Medium Hall
17:10-18:30	<p style="text-align: center;">Themed session</p> <p>Virtual Markets and Trademark Infringement and Enforcement Chair: Klaudia Błach-Morysińska (Zaborski, Morysiński Law Firm)</p> <p>Trademark infringement and enforcement in online and virtual environment – brand owners perspective Speaker: Anna Piechówka (CD PROJEKT S.A.)</p> <p>Aspects of trademark infringement and enforcement in online and virtual environment – practitioners perspective Speaker: Bartosz Krakowiak (POLSERVICE Kancelaria Rzeczników Patentowych Sp. z o.o.)</p> <p>Trademarks in online and virtual environment – EUIPO perspective Speaker: Pierluigi Villani (European Union Intellectual Property Office)</p> <p>Trademark Infringement in E-commerce Practice and Digital Services Act – e-commerce platforms perspective Speaker: Cezary Sowiński (Amazon)</p> <p>Case law regarding the trademark infringement and enforcement in online and virtual environment Speaker: Pilar Montero (University of Alicante) online presentation</p>	Auditorium Maximum: Small Hall
17:10-18:30	<p style="text-align: center;">A Machine-Centric IP System?</p> <p>Chair: Ryan Abbott (University of Surrey)</p> <p>Forget Me Not: Memorization In Generative Sequence Models Trained On Open Source Licensed Code Speaker: Thomas Margoni (CiTiP - KU Leuven) Co-author: Ivo Emanuilov</p>	Auditorium Maximum: Seminar Room

	<p>Copyright and Artificial Intelligence – Is there Anything New to Say? Speaker: Andreas Rahmatian (University of Glasgow School of Law) online presentation</p> <p>Authorship in the Age of Artificial Intelligence: A Civil Law Approach Speaker: Efrain Fandino Lopez (Universite Paris Cite) online presentation</p> <p>Rethinking Open AI ChatGPT Copyright Management in the Digital Society Speaker: Faye Wang (Brunel University London) online presentation</p> <p>A Blueprint for Mobilizing Artificial Intelligence (AI) Methodologies in the Analysis of Intellectual Property Data Speaker: Leonidas Aristodemou (University of Cambridge) online presentation Co-author: Frank Tietze (University of Cambridge)</p>	
17:10-18:30	<p>Charting New Paths in Copyright and Creativity Chair: Martin Kretschmer (CREATE, School of Law, University of Glasgow)</p> <p>Fair Remuneration in Copyright Law: Endowment Effect and Inequality of Bargaining Power Speaker: Branislav Hazucha (Hokkaido University Graduate School of Law)</p> <p>Framing Texts and Images: Critical and Posthumous Editions in the Digital Single Market Speakers: Cristiana Sappa (IÉSEG School of Management), Bohdan Widła (Jagiellonian University)</p> <p>Journalist, a creator Speaker: Ula Furgał (CREATE, University of Glasgow)</p> <p>Personality, creativity and adherence to intellectual property: A lab experiment on copyright Speaker: Julien Pénin (University of Strasbourg), Remy Guichardaz (University of Strasbourg) Co-authors: Herrade Igersheim, Mathieu Lefebvre</p> <p>Video on Demand Services: New Frontiers in the Regulation of Cultural Policy, Industrial Policy, & Copyright Speaker: Mark Schultz (University of Akron School of Law)</p>	Auditorium Maximum: Conference Room
17:10-18:30	<p>Strategic Thinking in IP Protection Chair: Enrico Bonadio (City, University of London)</p> <p>From open warfare to strawman’s anonymity: Motives and strategies behind patent opposition at EPO Speaker: Julia Mazzei (Scuola Superiore Sant Anna), Rudi Bekkers (Eindhoven University of Technology) Co-author: Arianna Martinelli</p> <p>Navigating Legal and Ethical Challenges of Employing ChatGPT in Patent Drafting Speaker: Dov Greenbaum (Reichman University Interdisciplinary Center Herzliya)</p> <p>Preserving Legacy, Enhancing Innovation: Intellectual Property Strategies of Austrian Family Firms Speaker: Christine Bachner (IMC University of Applied Sciences, Krems), Alfred Radauer (IMC University of Applied Sciences, Krems) Co-authors: Reinhard Altenburger, Alexandra Kuhnle-Schadn</p> <p>Strategic Decisions During Patent Preparation and Prosecution Potentially Leading to Different Firm-Level Outcomes Speaker: Geoffrey White (University of Cambridge)</p>	Faculty of Law: Room A

	<p>Co-author: Frank Tietze (University of Cambridge)</p> <p>Twitnovation and Aboutnovation: Can Social Media Explain Performance?</p> <p>Speaker: Jenniffer Solorzano Mosquera (Imperial College London)</p> <p>Co-authors: Eugenie Duguo, Ralf Martin</p>	
17:10-18:30	<p>The Pharmaceutical Sector: IP and Data</p> <p>Chair: Duncan Matthews (Queen Mary School of Law)</p> <p>Data Exclusivity: An Alternative to Patent Protection? An Indian Perspective</p> <p>Speaker: Khushbu Kumari (Victoria University of Wellington)</p> <p>EU Data Exclusivity in Flux; Data Governance in Pharmaceutical Sector – A Regulatory Overload?</p> <p>Speaker: Dhanay Cadillo Chandler (Hanken School of Economics), Nari Lee (Hanken School of Economics)</p> <p>Mandatory data-sharing for regulatory purposes: could the model adopted in agrochemical industry inspire change in the pharmaceutical sector?</p> <p>Speaker: Gabriela Lenarczyk (Polish Academy of Sciences)</p> <p>Privacy vs. Health? The EU General Data Protection Regulation and its impact on clinical research</p> <p>Speaker: Christian Sternitzke (Sternitzke Ventures UG)</p>	Faculty of Law: Room B

Wednesday, 13 September 2023		
Parallel Sessions D3/1		
08:40-10:00	<p>IP Insights from the COVID-Pandemic</p> <p>Chair: Catalina Martinez (CSIC Institute of Public Goods and Policies)</p> <p>Lessons from the COVID-19 Pandemic for IP Licensing Practices in Vaccine Production</p> <p>Speaker: Duncan Matthews (Queen Mary University of London)</p> <p>Technology Transfer for Production of COVID-19 Vaccines in Latin America</p> <p>Speaker: Ken Shadlen (London School of Economics and Political Science)</p> <p>Waiver or Compulsory Licence? Lessons learned from the past, solutions for the future</p> <p>Speaker: Dariusz Kasprzycki (Jagiellonian University)</p> <p>Co-author: Justyna Ożegalska-Trybalska (Jagiellonian University)</p>	Auditorium Maximum: Medium Hall
08:40-10:00	<p>Exploring the Nexus of Access to Knowledge and Innovation</p> <p>Chair: Orit Fischman Afori</p> <p>Beyond Plan S: On openness and secrecy in university-industry research collaborations</p> <p>Speaker: Haakon Thue Lie (Dehns, NTNU)</p> <p>Co-authors: Knut Jørgen Egelie (NTNU Technology Transfer), Roger Sørheim (NTNU), Christoph Grimpe (CBS)</p> <p>Dependence of Academic Research on Third-Party Data: Policy Implications</p> <p>Speakers: Sharon Bar-Ziv (Sapir Academic College), Orit Fischman Afori (College of Management Israel)</p> <p>Regulation of Digital Access to Knowledge – The Uneasy Case of Copyright and eLending</p>	Auditorium Maximum: Small Hall

	<p>Speakers: Matteo Frigeri (CREATe University of Glasgow), Péter Mezei (University of Szeged)</p> <p>Co-author: Martin Kretschmer (CREATe, University of Glasgow)</p> <p>The Effect of Lobbies' Narratives on Academics' Perceptions of Scientific Publishing: An Information Provision Experiment</p> <p>Speaker: Giulia Rossello (University of Pisa) online presentation</p> <p>Co-author: Arianna Martinelli (Sant'Anna School of Advanced Studies)</p>	
08:40-10:00	<p style="text-align: center;">Navigating IP Issues on Online Platforms</p> <p>Chair: Tomasz Targosz (Jagiellonian University)</p> <p>Digital User Rights and Their Enforcement: What Is the Copyright Directive Asking For?</p> <p>Speaker: Jasmin Brieske (Frankfurt Goethe University)</p> <p>Non-fungible tokens and liability of online marketplaces: a European perspective</p> <p>Speaker: Zoi Krokida (University of Stirling)</p> <p>Responsibility of online platforms and content moderation in the areas of copyright and media law in the EU</p> <p>Speaker: Katarzyna Klafkowska-Waśniowska (Adam Mickiewicz University in Poznan)</p> <p>Live event Piracy - Discussion Paper: Challenges and good practices from online intermediaries to prevent the use of their services for live event piracy</p> <p>Speaker: Antoine Aubert (EUIPO Observatory) online presentation</p>	<p>Auditorium Maximum: Seminar Room</p>
08:40-10:00	<p>IP in the Circular Economy: Ally or Obstacle?</p> <p>Chair: Anna Tischner (Jagiellonian University)</p> <p>The Role of IPRs in Circular Economy: a Focus on the 'Right to Repair'</p> <p>Speaker: Margherita Corrado (Bocconi University)</p> <p>The Ship of Theseus and the Refurbishment Conundrum</p> <p>Speakers: Anna Tischner (Jagiellonian University), Katarzyna Stasiuk (Jagiellonian University)</p> <p>How may intellectual property law help to promote sustainable fashion?</p> <p>Speaker: Agnieszka Warmuzińska (Design, Fashion, and Advertising Law Center at the University of Silesia)</p>	<p>Auditorium Maximum: Conference Room</p>
08:40-10:00	<p style="text-align: center;">Themed session</p> <p>Generative AI and Intellectual Property: Assessing the Regulatory Landscape of the Terms & Conditions as a Start for Responsible Innovation and Adoption</p> <p>Chair: Lilian Edwards (Newcastle University)</p> <p>Assessing the Regulatory Landscape of the Terms & Conditions with regard to the text-to-image models</p> <p>Speaker: Gabriele Cifrodelli (University of Glasgow, CREATe)</p> <p>Assessing the Regulatory Landscape of the Terms & Conditions with regard to Text-to-audio/video models</p> <p>Speaker: Igor Szpotakowski (Newcastle University)</p> <p>Copyright in Terms and Conditions of Generative AI-based Legal Services Platforms</p> <p>Speaker: Joséphine Sangaré (CREATe University of Glasgow)</p>	<p>Faculty of Law: Room A</p>
08:40-10:00	<p style="text-align: center;">IP's Market Footprint</p> <p>Chair: Michał Kazimierczak (European Union Intellectual Property Office)</p> <p>Brands, Patents and Company Performance</p>	<p>Faculty of Law: Room B</p>

	<p>Speaker: Jia Yi Ho (Intellectual Property Office of Singapore) Co-author: Miles Chan Intellectual property rights and competition and collaboration: evidence from ineligible gene patents</p> <p>Speaker: Weiqi Zheng (Tilburg University) Co-authors: Shivaram Devarakonda, Geert Duysters IPR intensity and industrial dynamic in the EU</p> <p>Speaker: Michał Kazimierczak (European Union Intellectual Property Office) Non-Practicing Entities' Business Models, Patent Quality and Implications on Technology Markets: A PRISMA Literature Review</p> <p>Speaker: Cecilia Maronero (University of Insubria)</p>	
Parallel Sessions D3/2		
13:05-14:45	<p style="text-align: center;">Themed session</p> <p style="text-align: center;">Limits of flexibility in the implementation of the DSM Directive Chair: Ryszard Markiewicz (Jagiellonian University)</p> <p>Obligations of Platforms for User-Generated Content Speaker: Martin Senftleben (Institute for Information Law - University of Amsterdam)</p> <p>How to license permitted use as defined in Article 17 of the DSM - challenges and opportunities for collective management Speaker: Karol Kościński (Stowarzyszenie Autorów ZAiKS)</p> <p>Implementation of art. 17 DSM in Polish law Speaker: Tomasz Targosz (Jagiellonian University), Michał Wyrwiński (Jagiellonian University)</p> <p>TDM Copyright Exception and its justification Speaker: Tatsuhiro Ueno (Waseda University)</p>	Auditorium Maximum: Medium Hall
13:05-14:45	<p style="text-align: center;">Innovation: Drivers and Obstacles</p> <p>Chair: Nicolas Rada (USPTO) Anvisa's prior consent as reverse patent linkage: the dual examination of pharmaceutical patents in Brazil Speaker: Eduardo Mercadante (London School of Economics and Political Science)</p> <p>Megaprojects, Digital Platforms, and Research Productivity: Evidence from the Human Brain Project Speaker: Ann-Christin Kreyer (Max Planck Institute for Innovation and Competition) Co-author: Xiaolu Lucy Wang</p> <p>The determinants of parallel invention: Measuring the role of information sharing and personal interaction between inventors Speaker: Rudi Bekkers (Eindhoven University of Technology) Co-author: Byeongwoo Kang</p> <p>When innovation meets regulations: is the interplay of the medical device regulation and patent law in Europe supporting the development of AI-medical devices? Speaker: Magali Contardi (Scuola Superiore Sant Anna)</p> <p>Who are the Drivers of Innovation in Digital Technologies, and What Innovations are They Spurring?</p>	Auditorium Maximum: Small Hall

	<p>Speaker: Intan Hamdan-Livramento (World Intellectual Property Organization)</p> <p>Co-author: Alicia Daly</p>	
13:05-14:45	<p style="text-align: center;">Innovation Across Industries</p> <p>Chair: Carsten Fink (WIPO)</p> <p>Disclosure of (What) Origin? A Critique of European Biotechnology Patent Law from the Social Network Perspective</p> <p>Speaker: Elnur Karimov (Kyushu University)</p> <p>Geostrategic Analysis of the European Battery Industry: A Focus on European Patent Strategy</p> <p>Speaker: André Hemmeler (University of Münster)</p> <p>Co-authors: Jens Leker (University of Münster), Frank Tietze (University of Cambridge)</p> <p>Paradigm Battle and Mutually Enabling Technologies</p> <p>Speakers: Stefano Baruffaldi (Max Planck Institute for Innovation and Competition), Dietmar Harhoff (Max Planck Institute for Innovation and Competition)</p> <p>Stimulating the development of hydrogen technologies in the Visegrad Group countries - between state intervention and patent law</p> <p>Speaker: Michał Barycki (Jagiellonian University)</p> <p>Identifying AI-related EP patents using machine-learning approaches</p> <p>Speaker: Ling-Ki Wong (ESMT Berlin) online presentation</p> <p>Co-author: Stefan Wagner (ESMT Berlin)</p>	Auditorium Maximum: Seminar Room
13:05-14:45	<p style="text-align: center;">A Multifaceted View on IP Enforcement</p> <p>Chair: Esther van Zimmeren (University of Antwerp)</p> <p>What do Advocates General Cite? And What Does it say about CJEU?</p> <p>Speaker: Martin Husovec (London School of Economics)</p> <p>Do Non-Practicing Entities Behave Opportunistically? Evidence from Litigation of Standard Essential Patents</p> <p>Speaker: Christian Helmers (Santa Clara University)</p> <p>Co-author: Brian Love</p> <p>Fundamental rights and patent enforcement – perspectives from practice</p> <p>Speaker: Lisa van Dongen (Tilburg University)</p> <p>Trusting the Unified Patent Court: The Importance of the Institutional Design of the UPC and its Judges</p> <p>Speaker: Esther van Zimmeren (University of Antwerp)</p> <p>Wrongful preliminary injunctions in patent disputes and the role of EU procedural law</p> <p>Speaker: Amandine Leonard (University of Edinburgh)</p>	Auditorium Maximum: Conference Room
13:05-14:45	<p style="text-align: center;">Integrating IP Protection and Fair Labor Practices</p> <p>Chair: Justyna Ożegalska-Trybalska (Jagiellonian University)</p> <p>Italian independent inventors: gender gaps and employability</p> <p>Speaker: Federico Caviggioli (Politecnico di Torino)</p> <p>Old but good? Employee inventions in Austria and their compensation in practice through the employee invention provisions in Austrian Patent Law</p> <p>Speaker: Alfred Radauer (IMC University of Applied Sciences, Krems)</p> <p>Co-author: Maximilian Wiesner (IMC University of Applied Sciences, Krems)</p>	Faculty of Law: Room A

	<p>Participation of women designers in the labour market and the intellectual property system Speaker: Carolina Arias Burgos (European Union Intellectual Property Office)</p> <p>The innovation wage premium and labour mobility in Australia Speaker: Michael Falk (IP Australia) Co-author: Brodie Dobson-Keefe (IP Australia)</p> <p>Who gets to be an author? An analysis of authors' earnings and professional working lives Speaker: Amy Thomas (CREATE at the University of Glasgow) online presentation Co-authors: Michele Battisti, Martin Kretschmer</p>	
13:05-14:45	<p style="text-align: center;">Copyright Challenges in the Digital Era</p> <p>Chair: Joost Poort (Institute for Information Law, University of Amsterdam)</p> <p>A Proposal to Solve Copyright Issues under the Non-Fungible Tokens Mechanism Speaker: Thomas (Yi) Lu (National Sun Yat-sen University), Lucius Klobučník (Aston University)</p> <p>Moral rights (in the digital world): From Privacy to Reputation Speaker: Plamena Popova (University of Library Studies and IT)</p> <p>Protection of Avatars as Works Created with Computer Programmes: the Context of Art. 33 of the Law of Ukraine 'On Copyright And Related Rights' Speaker: Nataliia Bulat (Odesa I. I. Mechnikov National University)</p> <p>Copyright Governance by and of Algorithms: an Analysis Of The Music Streaming Industry In The UK Speaker: Aline Iramina (University of Glasgow)</p> <p>The ambiguity of purchasing digital music in the Spotify era: EU digital consumer contract law to limited avail? Speaker: Liliia Oprysk (University of Bergen)</p>	Faculty of Law: Room B
Parallel Sessions D3/3		
14:55-16:15	<p style="text-align: center;">Themed session IP for Progress and Preservation</p> <p>Chair: Geoffrey White (University of Cambridge)</p> <p>Intellectual Property strategies for social sustainability: Evidence from mission-driven firms Speaker: Akriti Jain (International Management Institute New Delhi) online presentation Co-authors: Pratheeba Vimalnath, Elizabeth Eppinger, Anjula Gurtoo, Frank Tietze</p> <p>Intellectual property strategies for sustainability transitions: A co-evolutionary framework Speaker: Frank Tietze (University of Cambridge) online presentation Co-authors: Akriti Jain (International Management Institute - New Delhi), Pratheeba Vimalnath, Anjula Gurtoo</p> <p>Management of intellectual property models for green innovators Speaker: Jonathan Schwaderlapp online presentation Co-authors: Pratheeba Vimalnath, Jonas Müller, Wolfgang Boos, Frank Tietze</p>	Auditorium Maximum: Medium Hall

14:55-16:15	<p style="text-align: center;">Assessing IP's Impact on Innovation</p> <p>Chair: Michael Falk (IP Australia)</p> <p>Intellectual Property Protection and Crowdfunding Success: A Match Made in Funding Heaven?</p> <p>Speaker: Hanna Jaeschke (Leibniz University Hannover)</p> <p>Co-authors: Thomas Schaeper, Johann Nils Foege, Frank Tietze</p> <p>Time-Limited Forward Patent Protection and Cumulative Innovation</p> <p>Speaker: Christian Kiedaisch (University of Namur)</p> <p>Startups, Private Finance, and Invention in U.S. Agriculture</p> <p>Speaker: Nicholas Rada (USPTO)</p> <p>From public research spend to innovation: the role of registered IP</p> <p>Speakers: Charlotte Guillard (UK Intellectual Property Office), Charlotte Campbell (UK Intellectual Property Office) online presentation</p> <p>Delays with benefits? – The Effects of Administrative Delays on Innovation</p> <p>Speaker: Marek Giebel (Copenhagen Business School) online presentation</p>	Auditorium Maximum: Small Hall
14:55-16:15	<p style="text-align: center;">The Economic Value of Intellectual Property Rights</p> <p>Chair: Dariusz Kasprzycki (Jagiellonian University)</p> <p>Citations Across Time: Uncovering the Learning Process of Patent Value</p> <p>Speaker: Alexis Stevenson (Hanken School of Economics)</p> <p>Global Recession Impact on the Stock Market Value of Intangible Assets</p> <p>Speaker: Antanina Garanasvili (London Metropolitan University)</p> <p>The Green Technology Pilot Program: Entrepreneurial Outcomes</p> <p>Speaker: Mike Teodorescu (University of Washington)</p> <p>The market valuation of international patenting using a real option approach: the moderating role of uncertainty</p> <p>Speaker: Grid Thoma (University of Camerino)</p>	Auditorium Maximum: Seminar Room
14:55-16:15	<p style="text-align: center;">Expanding Methodological Toolboxes for IP Research</p> <p>Chair: Michał Markiewicz (Jagiellonian University)</p> <p>Creatively Misinformed: Mining Social Media to Capture Internet Creators and Users' Misunderstanding of Intellectual Property Registration System</p> <p>Speakers: Xiaoren Wang (University of Dundee), Paul Heald (University of Illinois College of Law)</p> <p>Co-author: Weihao Ge</p> <p>The concept of the Civil Law Policy as a methodological basis for shaping rights on intangible goods</p> <p>Speaker: Konrad Gliściński (Jagiellonian University)</p> <p>Gender gap in IP and innovation in emerging countries: Mexico, India, and Brazil</p> <p>Speaker: Alenka Guzman (Universidad Autónoma Metropolitana Iztapalapa) online presentation</p> <p>Co-author: Flor Brown</p>	Auditorium Maximum: Conference Room