



**EUROPEAN POLICY  
FOR INTELLECTUAL PROPERTY  
18<sup>th</sup> Annual Conference**

**Kraków, 11-13 September 2023**

## Conference schedule: overview

Monday, 11 September 2023		
08:30-14:30	EPIP PhD Workshop	Collegium Maius: Bobrzyński Room
15:00-15:30	Registration	Collegium Novum: Assembly Hall
15:30-16:00	<p><b>Welcome</b></p> <p><b>Frank Tietze</b>, EPIP President 2022-2023</p> <p><b>Dorota Malec</b>, Vice-Rector of the Jagiellonian University for International Relations</p> <p><b>Jerzy Pisuliński</b>, Dean of the Jagiellonian University Faculty of Law and Administration</p> <p><b>Andrzej Kulig</b>, Vice President of Kraków</p> <p><b>Piotr Zakrzewski</b>, Vice President of the Patent Office of Republic of Poland</p>	Collegium Novum: Assembly Hall
16:00-16:45	<p><b>Keynote: Maciej Szpunar</b></p> <p>Internet Challenges for the Protection of Intellectual Property</p>	Collegium Novum: Assembly Hall
16:45-18:15	<p><b>Perspectives of IP Office Chief Economists</b></p> <p>IP Rights in the face of new technologies</p>	Collegium Novum: Assembly Hall
18:30-20:30	Welcome reception	Garden of the Archaeological Museum

Tuesday, 12 September 2023		
08:40-10:00	<b>Parallel Sessions D2/1</b>	
	<p><b>Themed session</b></p> <p>Sub-Patent Innovation Rights: Do Utility Models Contribute to Innovation, Business and Society?</p>	Auditorium Maximum: Medium Hall
	Free Flow vs. Protection of Information: Finding the Secret Recipe	Auditorium Maximum: Small Hall
	International Trade and Beyond	Auditorium Maximum: Seminar Room
	The Dynamics of Technology Transfer and Licensing	Auditorium Maximum: Conference Room
	DSA and CDSM: Synergies and Complications	Faculty of Law: Room A
	Towards a Balanced Copyright Framework	Faculty of Law: Room B
10:00-10:15	Break	
10:15-11:00	<p><b>Keynote: Dietmar Harhoff</b></p> <p>Financial Market Reactions to International Patent Disclosures and Grants (co-author Ann-Kristin Kreyer)</p>	Auditorium Maximum: Medium Hall

11:00-11:15	<b>EPO Presentation</b> New EPO IP Educational modular: "CREATE – PROTECT – INNOVATE: Bringing ideas to market"	Auditorium Maximum: Medium Hall
11:15-11:30	Break	
11:30-13:10	<b>Parallel Sessions D2/2</b>	
	<b>Themed session</b> FLL talks-AI and the future of IP law	Auditorium Maximum: Medium Hall
	Diversity Across the (IP) World	Auditorium Maximum: Small Hall
	Inside the Patent Offices: Unravelling Examiner Practices	Auditorium Maximum: Seminar Room
	Leveraging Empirical Data for IP Research	Auditorium Maximum: Conference Room
	Fully Automated, Digital IP Ecosystems?	Faculty of Law: Room A
	IP in Times of the Climate and Environmental Crisis	Faculty of Law: Room B
13:10-14:10	Lunch	
14:10-15:10	<b>Judges roundtable</b> The Changing Litigation Landscape and Strategies in Europe	Auditorium Maximum: Medium Hall
15:10-15:30	<b>EPIP General Assembly</b>	Auditorium Maximum: Medium Hall
15:30-15:40	Break	
15:40-17:00	<b>Parallel Sessions D2/3</b>	
	<b>Themed session</b> Rethinking Copyright for Quality Journalism and Media Diversity in Europe	Auditorium Maximum: Medium Hall
	<b>WIPO session</b> Innovation and Intellectual Property in the Videogame Industries	Auditorium Maximum: Small Hall
	Expanding Access to Medicine: the Role of IP	Auditorium Maximum: Seminar Room
	The Data Dilemma: Balancing Access and Protection	Auditorium Maximum: Conference Room
	IP's Contribution to Sustainability	Faculty of Law Room A
	Standard-Essential Patents: Trends and Developments	Faculty of Law Room B
17:00-17:10	Break	
17:10-18:30	<b>Parallel Sessions D2/4</b>	

	<b>WIPO session</b> Cumulative Creativity and the Dynamics of the Copyright System – The Impact of New Technology including Artificial Intelligence	Auditorium Maximum: Medium Hall
	<b>Themed session</b> Virtual Markets and Trademark Infringement and Enforcement	Auditorium Maximum: Small Hall
	A Machine-Centric IP System?	Auditorium Maximum: Seminar Room
	Charting New Paths in Copyright and Creativity	Auditorium Maximum: Conference Room
	Strategic Thinking in IP Protection	Faculty of Law: Room A
	The Pharmaceutical Sector: IP and Data	Faculty of Law: Room B
20.00-23.30	<b>Gala Dinner</b>	National Museum's Gallery Sukiennice

<b>Wednesday, 13 September 2023</b>		
08:40-10:00	<b>Parallel Sessions D3/1</b>	
	IP Insights from the COVID-19 Pandemic	Auditorium Maximum: Medium Hall
	Exploring the Nexus of Access to Knowledge and Innovation	Auditorium Maximum: Small Hall
	Navigating IP Issues on Online Platforms	Auditorium Maximum: Seminar Room
	IP in the Circular Economy: Ally or Obstacle?	Auditorium Maximum: Conference Room
	<b>Themed session</b> Generative AI and Intellectual Property: Assessing the Regulatory Landscape of the Terms & Conditions as a Start for Responsible Innovation and Adoption	Faculty of Law: Room A
	IP's Market Footprint	Faculty of Law: Room B
10:00-10:15	Break	
10:15-11:00	<b>Keynote: Annette Kur</b> IP overlaps – chance, nuisance or (new) normality?	Auditorium Maximum: Medium Hall
11:00-12:15	<b>Plenary session</b> Overlapping IP Rights: Still An (Unavoidable) Problem in the 21st Century?	Auditorium Maximum: Medium Hall
12:15-13:05	Lunch	Auditorium Maximum: Exhibition Room
13:05-14:45	<b>Parallel Sessions D3/2</b>	

	<b>Themed session</b> Limits of flexibility in the implementation of the DSM Directive	Auditorium Maximum: Medium Hall
	Innovation: Drivers and Obstacles	Auditorium Maximum: Small Hall
	Innovation Across Industries	Auditorium Maximum: Seminar Room
	A Multifaceted View on IP Enforcement	Auditorium Maximum: Conference Room
	Integrating IP Protection and Fair Labor Practices	Faculty of Law Room A
	Copyright Challenges in the Digital Era	Faculty of Law: Room B
14:45-14:55	Break	
14:55-16:15	<b>Parallel Sessions D3/3</b>	
	<b>Themed session</b> IP for Progress and Preservation	Auditorium Maximum: Medium Hall
	Assessing IP's Impact on Innovation	Auditorium Maximum: Small Hall
	The Economic Value of Intellectual Property Rights	Auditorium Maximum: Seminar Room
	Expanding Methodological Toolboxes for IP Research	Auditorium Maximum: Conference Room
16.15-16:30	Conference close and farewell	Auditorium Maximum: Medium Hall